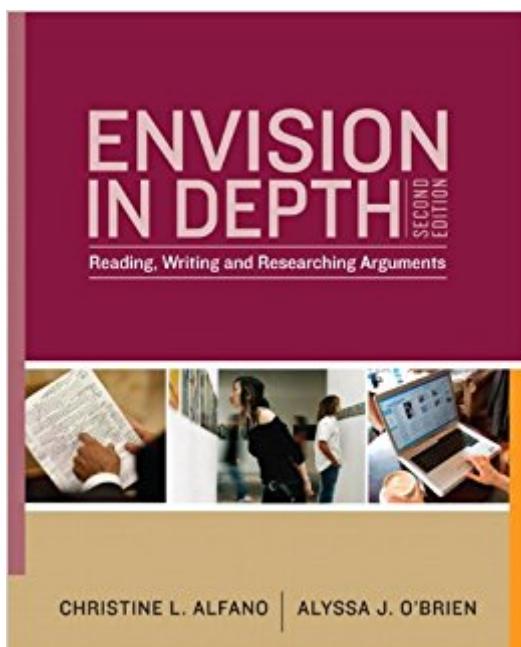


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Envision In Depth: Reading, Writing, And Researching Arguments (2nd Edition)



Synopsis

Envision in Depth: Reading, Writing, and Researching Arguments 2/e, is a combined rhetoric and reader intended for composition courses focusing on argumentation and research-based writing. Taking contemporary culture as its central theme and context, Envision in Depth is concerned with the fundamentals of analyzing and writing powerful, effective arguments. Students using Envision in Depth will learn how to analyze and compose arguments, design and conduct research projects, and produce persuasive visual and oral presentations in response to over 100 contemporary arguments in a wide range of verbal and visual genres.

Book Information

Paperback: 624 pages

Publisher: Longman; 2 edition (November 7, 2010)

Language: English

ISBN-10: 0205758460

ISBN-13: 978-0205758463

Product Dimensions: 7.2 x 1 x 9 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 4.4 out of 5 stars 13 customer reviews

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Customer Reviews

Christine Alfano has been a lecturer in the Program in Writing and Rhetoric since 1998. She holds a BA from Brown University and PhD from Stanford and specializes in digital rhetoric. In her recent PWR courses, "The Rhetoric of Gaming," "Networked Rhetoric," "Technologies of iIdentity" and "Cultural Interfaces," Christine challenges students to explore how writing in different technological modes (from traditional Microsoft Word documents, to blogs, threaded discussions, social network profiles, video blogs and wikis) transforms the modern practice of communication and how we represent ourselves online and off. In addition, Christine is the technology specialist for the Cross-Cultural Rhetoric Project, a project that allows Stanford PWR students to engage in intercultural collaboration with students from other universities around the world using video conferencing and other modes of communication technologies. Dr. Alyssa J. O'Brien is a Lecturer in the Program in Writing and Rhetoric at Stanford University, where she directs the

Cross-Cultural Rhetoric initiative and publishes scholarship and textbooks on visual rhetoric, writing pedagogy, and global learning. She has been an invited speaker in Asia and Europe on subjects such as global learning, communication for leadership, visual rhetoric, and à œmapping a change in writing. In 2006, Alyssa won the Phi Beta Kappa Outstanding Teaching Award, and what she enjoys most is helping people discover their voices in writing of all kinds. Her current first- and second-year writing courses focus on visual rhetoric, cross-cultural rhetoric, globalization, and communication for leadership. Before coming to Stanford in 2001, she taught composition, creative writing, literature, and business writing at Cornell University, the Eastman School of Music, and the University of Rochester.

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